



**Catherine
Tanneau**

**Chair of PC
global Board**

Catherine is *Chair* of International Coaching Federation Professional Coaches Board. she is

She is a seasoned Master Coach (MCC) for Executive and their teams, with more than 10 000 hours of coaching. She is CEO of Variations International and dean of Activision coaching Institute.

Catherine is based in Europe (France and Estonia), working in cross cultural environments across the 3 continents.

She has an extensive global coaching experience with multinationals and government entities around the world and she is specialized in collective coaching and transformation process.

She is an HEC professor and academic director in leadership, governance and innovation.

She is a published professor, keynote speaker and author on Leadership, Talent management and Coaching. She has published three books at Eyrolles Paris and in USA in 2023.



Professional
Coaches

ICF

Professional
Coaches

A photograph of a birthday celebration featuring two rows of large, golden foil balloons. The top row spells out 'HAPPY' and the bottom row spells out 'BIRTHDAY'. A semi-transparent dark grey overlay is placed over the center of the image, containing the text 'HAPPY ANNIVERSARY ICF SLOVAKIA!' in white, bold, sans-serif capital letters. The background shows a window with a view of greenery outside.

**HAPPY ANNIVERSARY
ICF SLOVAKIA!**



ICF: the World's Largest Coaching Community

- ✓ **+ 53,000** members
- ✓ **150** countries
- ✓ **+40 000** Credentialed holders
- ✓ **+2 000** Accredited programs
- ✓ **Gold standards in coaching:**
ethics and core competencies
- ✓ **Research :** field surveys and
many academic partnerships



ICF ecosystem

At the service of Professional Coaches and their Clients



ICF Professional Coaches

ICF Credentials and Standards

ICF Coach Training

ICF Foundation

ICF Coaching in Organizations

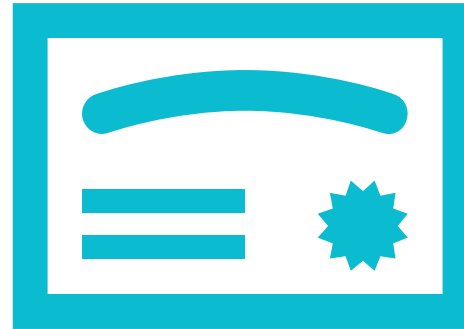
**ICF Thought Leadership
Institute**

ICF Professional Coaches

ICF Members represent the highest quality in professional coaching



Largest global network of professional coaches interconnected through chapters



Foundational level of coach-specific training



ICF Code of Ethics and Professional standards



Professional
Coaches

Main growth driver : coaching works as an enabler of human development

- **73%** of respondents express awareness of the coaching profession vs 51% in 2010
- **Regular usage : 33%** organization uses 3 coaching modalities
- **Increase in demand:**
 - ✓ +36% compared to 2016*
 - ✓ The number of Managers and Leaders using Coaching Skills grew by 46%
 - ✓ Demand is expected to grow at a higher speed in the next 5 years**
- **Collective coaching** is the segment who will develop most in the future + 65%

2022 ICF Global Consumer Awareness Study



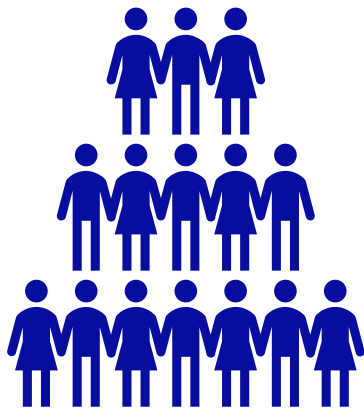
2022 ICF GLOBAL CONSUMER AWARENESS STUDY

FINAL REPORT

ICF International
Coaching
Federation

Main challenges : market confusion and dilution

Uncertainty and global recession



Untrained individuals who call themselves coaches

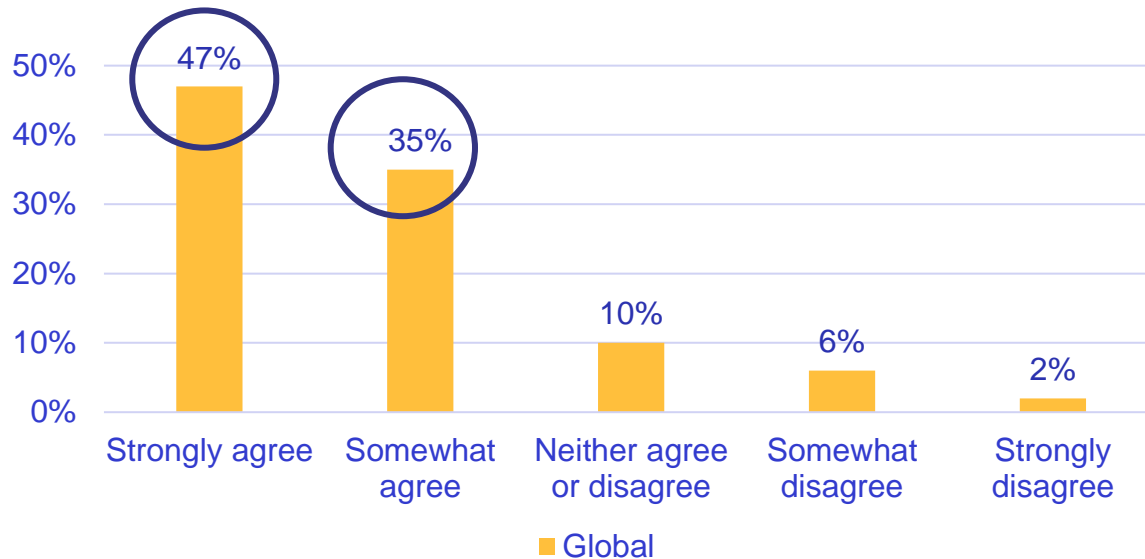


Marketplace confusion about coaching



Importance of Credentials

82% of organizations value credentials**



ICF coaches are more likely to be credentialed than other coaches in the market

Memberships

ICF	68%
None	22%
Other	8%
Unsure	2%



Credentials

ICF	57%
None	28%
Other	12%
Unsure	3%



Professional
Coaches

Source: ICF Global Coaching Study 2020

** Q: To what extent to you agree or disagree that the people and organizations who receive/use coaching expect their coaches to be certified/credentialed?

Main ICF strategic initiatives

Community building

Advocacy & show casing impact of coaching

Evolution of Coaching Education Accreditation

Coaching culture as an enabler of human development everywhere

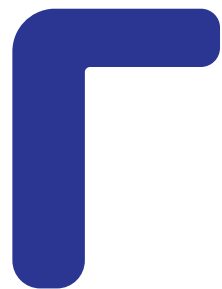
Communities of Practices

Coaching for DEIJ

Team coaching competencies model and credential



Professional
Coaches



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coachingfederation.org

Resources

Global awareness Study:
<https://coachingfederation.org/research/consumer-awareness-study>

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